



DO YOUR EYES ITCH, WATER OR BURN?

Are your eyes red or do they feel as though you have something in them? Do your eyes have insufficient tear fluid? Then the diagnosis is almost always “dry eyes”. Experts estimate that one in five adults in Germany suffers from this condition, and the trend is rising.

There are a variety of causes for dry eyes:

besides age-related and hormonal changes, these include dry environmental air, air conditioning or wearing contact lenses. Eyes are also more prone to irritation after prolonged screen use or the frequent use of tablets and smartphones, also described as office-eye syndrome: When gazing at a screen, the eyes blink significantly fewer times than they should. The tear film becomes damaged and the eyes dry out.

Give your eyes the relief they need with the products by **HYLO® EYE CARE**, made by the company **URSAPHARM**. The varied range of eye lubricants offers the right product for day and night, no matter how extensive the problem. Enjoy the following advantages:

- ✓ **Intensive lubrication thanks to long-chain hyaluronic acid**
- ✓ **Free from preservatives and phosphates**
- ✓ **Long-lasting (more than 300 drops)**
- ✓ **Can be used with contact lenses**

THE DAMAGED TEAR FILM

The tear film: Fundamental to eye health

Normally, our eyes are protected from drying out by the tear film. This is made up of three layers (Fig. 1):

- 1** A **thin lipid film** forms the outer layer that directly borders the surrounding air. It prevents evaporation of the next layer.
- 2** This is important, because this **aqueous layer** contains components such as oxygen, nutrients and trace elements that supply cells in the cornea and conjunctiva.

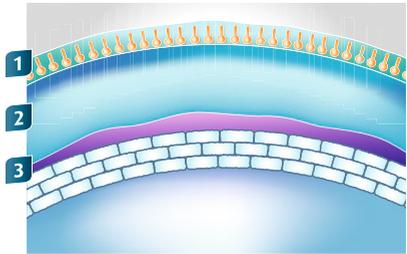


Figure 1

- 3** In direct contact with the surface of the eye is the **mucin layer**. This mucous layer ensures that the tear film adheres to and is distributed to the cornea and conjunctiva and provides a steady supply of oxygen and nutrients to the cells in these tissues.

Environmental influences can cause the increased evaporation of tear fluid or a change in the composition of tears. This causes the tear film to become fragile and break (Fig. 2), interrupting the supply of nutrients and oxygen to the cells of the cornea and conjunctiva. This can result in inflammatory cell damage as well as injury to the cornea and conjunctiva.

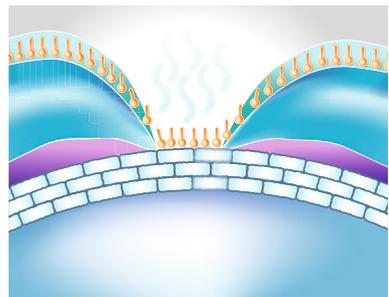
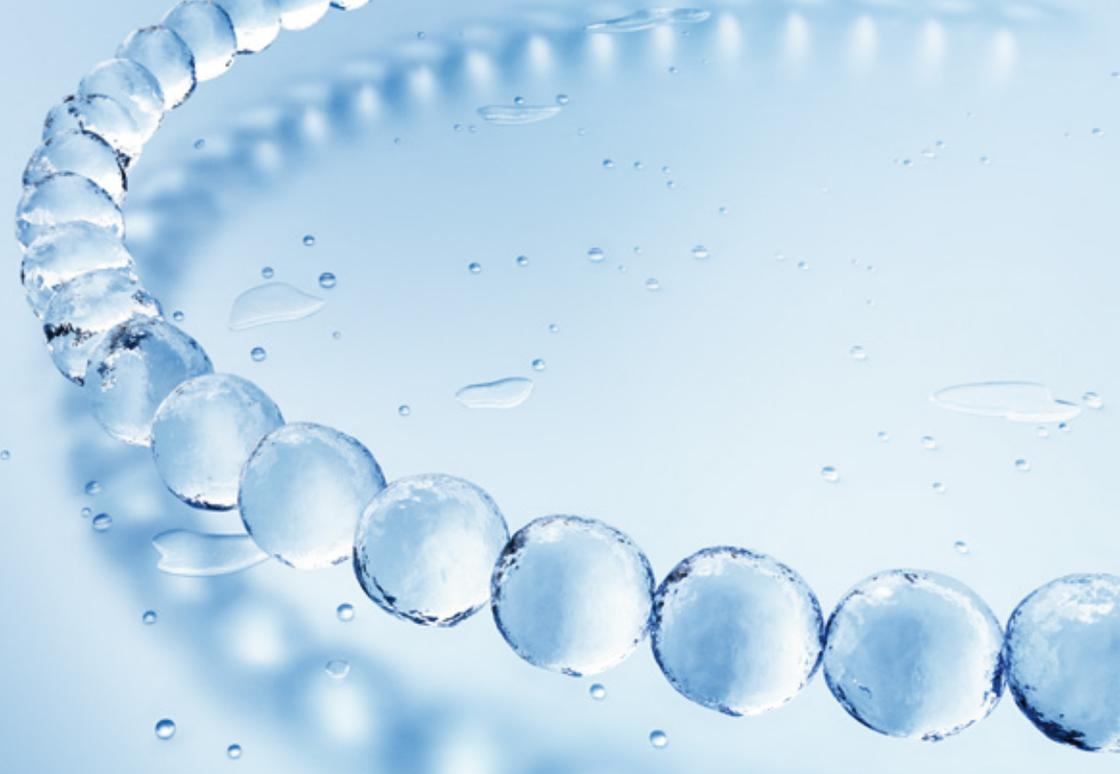


Figure 2



WITH LONG-CHAIN HYALURONIC ACID

For long-term intensive lubrication

Hyaluronic acid is a natural component of the body. It has a high capacity to bind with water, adheres to the surface of tissues for a long time and promotes wound healing. These properties make it such a prized ingredient that we would be foolish not to use it in our eye drops.

To achieve very long-lasting and intensive lubrication, we exclusively use high-quality long-chain, hyaluronic acid. This is extremely viscous, and ensures intensive and prolonged wetting of the surface of the eye. The protective film that is formed by the hyaluronic acid reduces friction between the eyelid and the cornea – a blessing for dry and irritated eyes, without impairing vision.

AGAINST DAILY EYE STRAIN

Whether it's the daily grind or playing professional sport: our dynamic lifestyles mean that our eyes have thousands of things to see every day, but they're also exposed to a lot of stress. Intensive usage of smartphones, notebooks and tablets in addition to the daily consumption of TV or streaming services lead to "digital eye stress". Moreover, air-conditioned surroundings increase the risk of the eye's surface drying out. Cause: Focussing on a screen reduces the blink rate of the human eye to only a few blinks per minute. Experts assume that the majority of the population uses

a display or screen for more than six hours a day. Result: the surface of the eye dries out, cells in the cornea and conjunctiva are not adequately moistened and are no longer able to function! Not only do the eyes become tired much more quickly, but symptoms such as itchy, stinging and even watering eyes may develop. This can also result in redness of the surface of the eye and the lids. In many cases, these symptoms occur on a regular basis or can even become chronic. This condition is referred to as "dry eye". But things do not need to get as bad as that.



HYLO CARE®
The everyday essential



HYLO[®]
EYE CARE
Official Partner

So that they can continue to do their job, your eyes need one thing above all: regular care!

You should therefore care for your eyes several times a day with **HYLO CARE[®]** eye drops. Thanks to high-grade pharmaceutical long-chain hyaluronic acid (0.1%), your eyes will be intensively lubricated for a long time. It will also promote natural regeneration, as the body functions better in a

permanently moist environment. In addition, the tried-and-tested ingredient dexpanthenol soothes irritated eyes and makes sure that the cells of the cornea and conjunctiva continue to function properly. **HYLO CARE[®]** combines the positive characteristics of hyaluronic acid and dexpanthenol, and therefore ensures the immediate relief of symptoms and maintains the proper functioning of the cells of the surface of the eye in the long term.



HYLO CARE® The everyday essential

Protection and intensive care for stressed eyes.
Containing 0.1% hyaluronic acid and dexpanthenol.

Hyaluronic acid
+ dexpanthenol



- ✓ With highly effective hyaluronic acid and dexpanthenol
- ✓ Free from preservatives and phosphates
- ✓ Can be used with contact lenses
- ✓ Long-lasting (at least 300 drops per bottle)
- ✓ Good value daily treatment costs
- ✓ In the practical COMOD® system: microbe-free and easy to use

6

Can be used for 6 months after opening



FURTHER TIPS FOR CARING FOR YOUR EYES

- Drink at least 2 litres of water or unsweetened tea per day to provide your eyes with sufficient fluids.
 - The right nutrition: Omega-3 fatty acids, which can be found in foods such as many types of cold water fish, are important for keeping your eyes healthy.
- Avoid dry environmental air caused by air conditioning or heating and air your office for a few minutes several times a day.
 - Exercise in the fresh air during your lunch break and allow your gaze to drift into the distance several times while doing so.
 - To spare your eyes, make sure that your working environment is sufficiently well lit.
- Roll your eyes five times in a clockwise and five times in a counter-clockwise direction. This will distribute the tear fluid in an optimal manner and at the same time exercise your eye muscles.

HYLO COMOD® The classic

Effective and prolonged lubrication of mild to moderately severe types of dry eye. Containing 0.1% hyaluronic acid.

HYLO COMOD® is Germany's most frequently used eye lubricant.*
HYLO COMOD® eye drops offer effective and reliable (re-)lubrication of dry eyes.



- ✓ **Free from preservatives and phosphates**
- ✓ **Can be used with contact lenses**
- ✓ **Long-lasting (at least 300 drops per bottle)**
- ✓ **Good value daily treatment costs**
- ✓ **In the practical COMOD® system: microbe-free and easy to use**

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HYLO® GEL **Uniquely for chronic symptoms**

Especially intensive and prolonged lubrication of severe cases of dry eyes and following surgery. Contains 0.2% hyaluronic acid.

HYLO® GEL eye drops are highly viscous and intensively lubricating. The high concentration of long-chain hyaluronic acid ensures the sustained and significantly more intensive lubrication of the eye without impairing vision. Are you severely affected by dry eyes? Then improve your quality of life with **HYLO® GEL** eye drops.



- ✓ **Free from preservatives and phosphates**
- ✓ **Can be used with contact lenses**
- ✓ **Long-lasting (at least 300 drops per bottle)**
- ✓ **Good value daily treatment costs**
- ✓ **In the practical COMOD® system: microbe-free and easy to use**
- ✓ **No alternative treatment**



Can be used for 6 months after opening

HYLO DUAL® The dual mode of action for dry eyes

Sustained lubrication and effective protection from environmental irritants through a combination of hyaluronic acid and ectoine.

Dry eyes, allergies, inflammation – a case for **HYLO DUAL®** eye drops, which act on several levels.

An overview of the special properties of **HYLO DUAL®** :



- ✓ **Intensive lubrication for dry, irritated eyes**
- ✓ **Stabilisation of the lipid phase of the tear film and sustained protection from renewed dryness**
- ✓ **Supports the body's own barrier against substances that trigger allergies and irritants**
- ✓ **Free from preservatives and phosphates**



Can be used for 6 months after opening



Ectoine lubricates, protects and acts as an anti-inflammatory agent.

HYLO DUAL[®] eye drops are particularly effective thanks to the additive ectoine. Ectoine possesses excellent water-binding properties and therefore forms an especially stable film of moisture on the surface of the eye. Furthermore, ectoine helps stabilise the lipid layer in the tear film. This protects the eyes more effectively from the evaporation of fluids and from drying out. Ectoine helps to relieve symptoms of inflammation and calms the damaged tissue.

Ectoine is a natural substance, which is formed among other things by bacteria that can survive in extreme environmental conditions. Bacteria such as those that thrive in extremely saline waters produce ectoine to protect themselves from drying out and to safeguard their vital cell components from the effects of a hostile environment.

Vita POS[®] Night-time protection

Nightly protection and care for all types of dry eye. With vitamin A.

Protect the surface of your eyes from drying out and put an end to stickiness and crustiness at night! With **Vita POS[®]**, the smooth vitamin A-based eye ointment.

- ✓ **Eye ointment with 250 international units of retinol palmitate (vitamin A) per gram**
- ✓ **Tube contains up to 300 single doses making it exceptionally long-lasting**
- ✓ **Free from preservatives and phosphates**



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THE PATENTED COMOD® SYSTEM

Eye drops should be preservative-free! However, many manufacturers still use them to keep their products sterile and increase their shelf-life.

The COMOD® system, an innovative, high-tech container, guarantees microbe-free eye drops, without the use of preservatives:

- ✓ **Airless pump prevents contact between the solution and environmental air**
- ✓ **Patented multi-chamber system and sophisticated valve technology**
- ✓ **Exact dosage**



Can be used for 6 months after opening

USING THE COMOD® SYSTEM

Simply safe to use.



Step 1:
Remove the protective cap.



Step 2:
Hold the bottle above your head in the COMOD® grip position.



Step 3:
Rest the hand holding the bottle on your free hand.



Step 4:
Gently pull the lower lid away from the eye and press on the bottom of the bottle.



Step 5:
Replace the protective cap.

HYLO FRESH® The freshness kick

**Refreshes tired eyes.
Get it now!**

Whether in the office, after long car rides or when playing on a console or PC – **HYLO FRESH®** eye drops give tired eyes the kick of freshness they need! Long-chain hyaluronic acid and Euphrasia support the natural tear film of the eye quickly and directly, and so relieves redness and itchiness, and are particularly well-suited to relieving occasional symptoms and signs of tiredness.



- ✓ **With highly effective hyaluronic acid and Euphrasia**
- ✓ **Free from preservatives and phosphates**
- ✓ **Can be used with contact lenses**
- ✓ **Long-lasting (at least 300 drops per bottle)**
- ✓ **In the practical COMOD® system: microbe-free and easy to use**



Can be used for 6 months after opening

Experienced gamers trust HYLO FRESH[®]!

Symptoms of tired eyes due to intensive use of consoles or computers can have a negative effect on reaction time and ability to concentrate. When this happens, **HYLO FRESH[®]** quickly provides lasting lubrication for your eyes.

Your eyes are the most important sensory organ you use when gaming and absolutely essential for the hand-eye coordination. Ultimately, they are the key to successful gameplay and crucial when it comes to winning or losing.

**BECAUSE THERE IS
STRENGTH IN SERENITY**

HYLO FRESH[®] calms the eyes and lubricates them, giving them renewed freshness.

- ✓ **Highly effective hyaluronic acid** ensures immediate lubrication and that your eyes never falter
- ✓ **Euphrasia mother tincture** is obtained from the Euphrasia plant and has traditionally been used for decades to calm irritated eyes

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